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Table of Fees

Fees listed here are typical. If a project is more complex or larger, the quoted fee will be adjusted accordingly. All copywriting projects include one editorial revision, provided that the request is made within 30 days of delivery of the project and that the revision does not amount to a substantive transformation of the project. Payment of 50% of the contracted fee is due in advance, with the remaining balance due upon completion of the project (for longer projects, milestones can be identified). A contract signed by both parties will be required for all projects.

Project	Fee
Academic Paper (editing only)/per page	\$30
Blog posting (up to 700 words)	\$300
Brochure (per page)	\$200
Case Study	\$800
Consulting – per hour plus expenses	\$120
Copy critique – hourly rate	\$120+
Email marketing letter (long form)	\$800
Email marketing letter (short form)	\$500
E-zine article	\$600
Feature Article (can vary by length)	\$1,500
Flyer (per side/page)	\$200
Fundraising letter (email or print)	\$600
Grant Application Narrative (minimum)	\$1,500
Newsletter article	\$800
Résumé and/or cover letter – per page	\$120
Sales letter (1-2 pages)	\$800
Self-mailer (postcard or folded)	\$400
Speeches/Presentations (20 minutes)	\$1,000
Press Release	\$300
PowerPoint slideshow (per slide)	\$50
Website (per page)	\$500
Website home page	\$1,000
Website landing page (long form)	\$1,000
White Paper (up to 10 pages)	\$3,000